

Annual EEO Public File Report

Millennium Radio Shore (WJLK (FM)/WADB (AM)/WOBM (AM)/ WOBM-FM WCHR-FM)

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c) (6) of the FCC’s EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following Millennium Radio Shore stations:

WADB (AM), Asbury Park, WJLK (FM), Asbury Park, WOBM (AM), Lakewood Township, WOBM-FM, Toms River and WCHR-FM, Manahawkin, NJ

and is required to be placed in the public inspection files of these stations, and posted on their websites.

The information contained in this Report covers the time period beginning January 27, 2010 to and including January 20, 2011 (the “Applicable Period”).

The FCC’s EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c) (2) of the FCC rules.

Annual EEO Public File Report – pg. 2

**Millennium Radio Shore (WJLK (FM)/WADB (AM)/WOBM (AM)/ WOBM-FM
WCHR-FM)**

Appendices 1, 2 and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

Appendix 1 to

Annual EEO Public File Report

Covering the Period from January 27, 2010 to January 20, 2011

Stations Comprising Station Employment Unit:

Millennium Radio Shore (WJLK (FM)/WADB,(AM)/WOBM (AM)/WOBM-FM
WCHR-FM)

Section 1: Vacancy Information

	Full-Time Positions Filled by Job Title	Recruitment Source of Hiree
1	Account Executive	On-Air Ads
2	Account Executive	Station Website
3	Account Executive	On-Air Ads
4	Account Executive	On-Air Ads
5	Account Executive	Internal Referral
6	Account Executive	Internal Referral
7	Account Executive	Internal Referral
8	Director of Listener Relations	Internal Posting
9	Director of Research and Marketing	Broadcast1source.com
10	Promotions Assistant/Morning Show Board Op	Internal Posting
11	Local Sales Manager	Internal Referral
12	Digital Coordinator	Internal Referral

Total Number of Persons Interviewed During Applicable Period: 54

Internal Posting: This refers to an employee seeing the internal posting and responding himself or herself.

Internal Referral: This refers to an employee seeing the posting and urging someone outside the company to respond to it.

NJBA (Broadcast1 Source]: We often use the services of the New Jersey Broadcaster Association's ("NJBA's") Broadcast 1 Source to send notices of job openings to many referral organizations. Attached are the listings provided to us by the NJBA's Broadcast1 Source illustrating the referral organizations/sources to which the NJBA's Broadcast1 sent notices on our behalf for some of our full-time openings. NJBA has informed us that the attached list is substantially the same, but may not be precisely the same, as the lists used by NJBA's Broadcast1 Source when it notified organizations/sources of those full-time positions for which we sought their help. Since no organization, to our knowledge, notified us that they wanted to be notified of our full-time openings, no organization has been designated as such, either in this Report or in the attached list(s) of organizations/sources contacted.

Appendix 2 to

Annual EEO Public File Report

Covering the Period from January 27, 2010 to January 20, 2011

Station Comprising Station Employment Unit:
 Millennium Radio Shore (WJLK(FM)/WADB(AM)/WOBM-
 FM/WOBM(AM)/WCHR-FM)

Section 2: Recruitment Source Information

Recruitment source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees this source has provided during this period	Full-Time Positions for Which This source was utilized
NJBA (Broadcast source) 348 Applegarth Rd Monroe Township, NJ 08831 609-860-0111	14	Positions #: 1-12
NJ Dept of Labor 1959 Route 9 Toms River, NJ 08753 Angelo Savareno 732-240-5995	0	Positions # : 1-7
Millennium Websites www.wobm.com www.943thepoint.com www.1057thehawk.com	6	Positions #: 1-7
Internal Referral	14	Positions #: 1-12

Internal Posting	7	Positions #: 1-12
On- Air Advertising Ads run on WJLK-FM, WOBM-FM and WCHR- FM, WADB-AM	13	Account Executive positions generally are run, 1-7

Appendix 3 to

Annual EEO Public File Report

Covering the Period from January 27, 2010 to January 20, 2011

Station Comprising Station Employment Unit: Millennium Radio Shore
(WJLK (FM)/WBUD (AM)/WOBM (AM)/WOBM-FM/WCHR-FM)

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by
Millennium Radio Shore: (WJLK(FM)/WADB(AM)/WOBM(AM)/WOBM-FM
WCHR-FM)

2010 Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken

1. In 2010 the stations continued their established an internship program which offers local college students a chance to explore marketing, promotions and newsroom opportunities within the radio broadcasting industry while earning college credits. Responsibilities include prize fulfillment, database marketing, and set-up and breakdown for promotional events. The stations advertise and recruit participants throughout the year and generally host two to six interns per semester.
2. The stations' staff participated in Equal Opportunity/Diversity Training. Employees were presented a DVD titled "We're All Different, Diversity in the Workplace". Viewings were held on 11/3 and 11/30 at 11am and 3pm on both days. The DVD was followed up with a Q & A and discussion of diversity training and acceptance. Stressed in both the DVD and discussion, was the importance of ensuring equal employment opportunities and preventing discrimination.
3. The stations, in conjunction with the Monmouth County's 2010 Biz Connect attended a job fair on October 26th, 2010 at Brookdale Community College. Tom Mongelli and Wendy Wesley, station staff members with hiring authority, attended the job fair, as well as Jamie Cook.
4. Sponsored The Erik Van Ness Scholarship Award in Recognition of Outstanding Creativity. In 2002, Erik Van Ness lost his life long battle with cystic fibrosis. In Erik's memory, Millennium Radio is proud to sponsor this memorial scholarship in the hope of fostering the kind of creativity and passion he inspired in us. The yearly scholarship is in the amount of \$2,500.00 and will be awarded to a New Jersey resident enrolled in an accredited college or university students majoring in broadcasting production or related courses.

Send Notification to state listed Prong-1 recruitment agencies

#	Recruiting Agency Name	Email	Fax
1.	AAMH Employment	aamhemployment@yahoo.com	1
2.	Abilities Inc.	azimmerman@abilitiesinc.org	1
3.	Alabama State University	etucker@asunet.alasu.edu	1
4.	Alcorn State University	cbristow@lorman.alcorn.edu	1
5.	American Indian Community House	cwhalen@aich.org	1
6.	Amsterdam News	amnewspress@aol.com	1
7.	Army Career and Alumni Program	monmouthacap@resourceconsultants.com	1
8.	Aspira Association National Office	---	1
9.	ASPIRA Inc. of New Jersey	wcolon@nj.aspira.org	1
10.	Association for Retarded Citizens	arcempdh@superlink.net	1
11.	Atlantic City One-Stop Career Center	lawrence.haas@dol.state.nj.us	1
12.	Atlantic Community College	rossi@atlantic.edu	1
13.	Atlantic County Department of Family and Community Development	lowery_rhonda@aclink.org	1
14.	Atlantic County Women's Center	developr@bellatlantic.net	1
15.	Bay Shore Learning Center	rvogel@brookdalecc.edu	1
16.	Bayonne Economic Opportunity Foundation	---	1
17.	Bergen Community College	cecd@bergen.edu	1
18.	Bergen Workforce Center Career & Life Counseling Program	patsci@bergen.org	1
19.	Bestwork Industries for the Blind Inc.	bestwork@eticomm.net	1
20.	Bloomfield College	teri_corso@bloomfield.edu	1
21.	Board of Education	jbruno@nps.k12.nj.us	1
22.	Bridgeway House	bridgewayes@yahoo.com	1
23.	Bronx Overall Economic Development Corp.	mmuley@boedc.org	1
24.	Bronx Worker Career Center	cmurganti@cwcc.org	1
25.	Brookdale Community College	lmass@brookdalecc.edu	1
26.	C.O.R.E. Job Bank	corenyc@aol.com	1

27.	C.O.R.E./Congress of Racial Equality	corenyc@aol.com	1
28.	Caldwell College	jcasey@caldwell.edu	1
29.	Camden County College	mamos@camdencc.edu	1
30.	Camden County OEO/Urban Women's Center	gtaylor@cccceo.com	1
31.	Career Blazers Learning Center	susan.devenut@yahoo.com	1
32.	Catholic Community Services	stephen_collins@ccsnewark.org	1
33.	Catholic Community Services Hispanic Women's Resource Center	---	1
34.	Cedar Crest College	erortiz@cedarcrest.edu	1
35.	Centenary College	pelletierh@centenarycollege.edu	1
36.	Center of Hispanic Policy	aarmand@dca.state.nj.us	1
37.	Central Jersey Job Developers	dornajae@aol.com	1
38.	Civic League of Greater New Brunswick	employ@civicleague.com	1
39.	Claflin University	csnell@claflin.edu	1
40.	Coahoma Junior College	msmoore-6@yahoo.com	1
41.	College of St. Elizabeth	kwillard@cse.edu	1
42.	Community Relations & Social Service	---	1
43.	Community Resource Council	CRC-Helpline@RCN.com	1
44.	Connecticut School of Broadcasting	csbcherryhill@gocsb.com	1
45.	Connecticut School of Broadcasting	stratcsb@aol.com	1
46.	Connecticut School of Broadcasting	csbrenee@aol.com	1
47.	County College of Morris	womenscenter@ccm.edu	1
48.	County College of Morris	afodera@ccm.edu	1
49.	County of Essex Department of Economic Development Training & Employment	yrappapo@oel.state.nj.us	1
50.	County of Mercer	cdixon@mercercounty.org	1
51.	CSB School of Broadcasting	kfoley@gocsb.com	1
52.	Cumberland County College	bethj@cccncj.net	1
53.	DC Refugee Service Center	dangt@catholiccharitiesdc.org	1
54.	DeVry College of Technology	ccpo@nj.devry.edu	1
55.	Dillard University	ijackson@dillard.edu	1
56.	Division of Vocational Rehabilitation Services Gloucester Regional Service	---	1

Center		
57. Division on Vocational Rehabilitation	---	1
58. Dominican College	marcy.obrien@dc.edu	1
59. Douglass Cook Career Center	joscott@rci.rutgers.edu	1
60. Drew University	lpaul@drew.edu	1
61. Duquesne University	skriba@duq.edu	1
62. Edison Job Corps.	coxb@jcdc.jobcorps.org	1
63. EFAP New York	efap@nyit.edu	1
64. Elizabeth City State University	rmjones@mail.ecsu.edu	1
65. Emma L. Bowen Foundation	---	1
66. Essex County College	dbrooks@essex.edu	1
67. Fairfield University	---	1
68. Fairleigh Dickinson University	vitale@fdu.edu	1
69. FECS	---	1
70. First Baptist Church	---	1
71. Flatbush Development Corporation	redmond@fdconline.org	1
72. Georgian Court College	todd@georgian.edu	1
73. Georgian Court College	careers@georgian.edu	1
74. Gloucester County College Center for People in Transition	jlabuz@gccnj.edu	1
75. Goodwill Industries of NJ Inc.	tjoaquin@goodwillny.org	1
76. Hampton University	---	1
77. Hispanic Affairs & Resource Centers of Monmouth County Inc.	programdirector@harcmonmouthnj.org	1
78. Hispanic Center for Community Development Inc.	GRoman@focus411.org	1
79. Hudson County Community College	cpp@mail.hccc.edu	1
80. Hudson County Technical Vocational Schools	opitchfo@hcstonline.org	1
81. Hunterdon County Educational Services Career & Life Planning Center	career&lifeplanning@hcesc.com	1
82. Indian Job Service	---	1
83. Ironbound Community Corp.	---	1
84. Ithaca College	jobline@ithaca.edu	1
85. Jewish Vocational Service-Emigrant Resettlement Center	cbloom@jvsnj.org	1

86.	Kean College of NJ	---	1
87.	King's College	theresakinney@kings.edu	1
88.	Lehigh University Center for Journalism	jack.lule@lehigh.edu	1
89.	Lehman College Career Services Center	nancyc@lehman.cuny.edu	1
90.	litera-test-broadcaster-association	kfdoctor@cygnet-infotech.com	1
91.	Livingston College Dean's Office	dubose@rci.rutgers.edu	1
92.	Manhattan College	janen.glenn@manhattan.edu	1
93.	Manhattanville College	ferreira@mville.edu	1
94.	Martin Luther King Multi Purpose Center	---	1
95.	Marymount College of Fordham University	careers@mmc.marymt.edu	1
96.	Melanin Enterprises	kelliwilsontigs@hotmail.com	1
97.	Mercer County Community College	levittl@mccc.edu	1
98.	Mercer County Hispanic Association	alosoria@yahoo.com	1
99.	Mercer County Office of Training & Employment	pperoni@mercercounty.org	1
100.	Mercer County Vocational Technical Schools	eacl@mctec.net	1
101.	Mercy College	mbusetti@mercy.edu	1
102.	Middlesex County College	evelyn_rosa@middlesexcc.edu	1
103.	Middlesex County College	linda_urbach@middlesexcc.nj.us	1
104.	Middlesex County College	---	1
105.	Middlesex County Vocational & Technical High Schools	heffersr@mail.mcvts.net	1
106.	Monmouth County Arts Council	ad@monmouthartscouncil.org	1
107.	Monmouth County Division of Employment & Training	carolyn.ellington@dol.state.nj.us	1
108.	Monmouth University	---	1
109.	Montclair State University	russoe@mail.montclair.edu	1
110.	Montclair State University	freedmand@mail.montclair.edu	1
111.	Moravian College	meplv01@moravian.edu	1
112.	Morris College	jclayton@morris.edu	1
113.	Morristown One Stop Workforce NJ	---	1
114.	Mount Carmel Guild	str8babigurl@hotmail.com	1
115.	Mount Saint Vincent College	dmachado@moundsaintvincent.edu	1
116.	MPT Department	shaw@essex.edu	1

117.	NAACP	---	1
118.	NAACP	dougaylor99@msn.com	1
119.	National Association of Hispanic Journalists	jobbank@nahj.org	1
120.	National Council of Negro Women	nlee@ncnw.org	1
121.	National Organization for Women	joinnow@aol.com	1
122.	Native American Journalists Association	---	1
123.	NCJW Center for Women	ckenny@ncjwessex.org	1
124.	Neighborhood House Association	thenabe@bellatlantic.net	1
125.	New Brunswick High School	---	1
126.	New Jersey Administrative Office of the Courts	gurpreet.singh@judiciary.state.nj.us	1
127.	New Jersey Department of Banking	elecrone@dobi.state.nj.us	1
128.	New Jersey Department of Civil Service	boykind@dop.state.nj.us	1
129.	New Jersey Department of Health	monique.smith@doh.state.nj.us	1
130.	New Jersey Department of Labor	matthew.wolf@dol.state.nj.us	1
131.	New Jersey Department of Labor	gladys.banks@dol.state.nj.us	1
132.	New Jersey Department of Law & Public Safety	catherine.farley@lps.state.nj.us	1
133.	New Jersey Department of Transportation	vickitilghmanansley@dot.state.nj.us	1
134.	New Jersey Department of Treasury	---	1
135.	New Jersey Division of Developmental Disabilities	quinones@njdmava.state.nj.us	1
136.	New Jersey Division of Vocational Rehabilitation	elipkin@dol.state.nj.us	1
137.	New Jersey Division of Vocational Rehabilitation	---	1
138.	New Jersey Division of Vocational Rehabilitation	rpassucc@dol.state.nj.us	1
139.	New Jersey Division of Vocational Rehabilitation	jmoreno@dol.state.nj.us	1
140.	New Jersey Division of Vocational Rehabilitation	krichard@dol.state.nj.us	1
141.	New Jersey Division of Vocational Rehabilitation	---	1
142.	New Jersey Employment Services	kenneth.spitzer@dol.state.nj.us	1
143.	New Jersey Employment Services	lynne.camp@dol.state.nj.us	1
144.	New Jersey Employment Services	afowler@dol.state.nj.us	1
145.	New Jersey State Lottery	marilyn.blazovsky@lottery.state.nj.us	1

146.	New Jersey State Police	lppbrown@gw.njsp.org	1
147.	New Rochelle Community Action Program	capnr2000@yahoo.com	1
148.	New York State Department of Labor	stuart.goldberg@labor.state.ny.us	1
149.	New York State Department of Labor	---	1
150.	New York Urban League	nyulfsjr@aol.com	1
151.	New York Work Alliance	kmaranets@nyworkalliance.org	1
152.	Newark Business Training Institute	jdmorrison1217@aol.com	1
153.	Norfolk State University	careerservices@nsu.edu	1
154.	North Carolina A&T State University	mahoneya@ncat.edu	1
155.	Northampton Community College	careers@northampton.edu	1
156.	NYMRAD	db@nymrad.org	1
157.	Occupational Center of Essex County	kathy.brown@ocnj.org	1
158.	Occupational Center of Union County Inc.	agrand@ocucnj.com	1
159.	Ocean County College	jdressner@ocean.edu	1
160.	Ocean County Community College	kbosley@ocean.edu	1
161.	Ocean County Community College	kpandolpho@ocean.edu	1
162.	Ocean County One Stop Career Center	mwilliam@dol.state.nj.us	1
163.	Office of the Public Defender	herron-mckithen_r@opd.state.nj.us	1
164.	Orange County Community College	careers@sunyorange.edu	1
165.	Pace University	jqueen@pace.edu	1
166.	Philadelphia College of Textiles & Science	careerservices@philau.edu	1
167.	Plainfield Urban Women's Center	ywcaplfd@msn.com	1
168.	Powhatan Renape Nation-Rankokus Reservation	powhatan@powhatan.org	1
169.	Professional Re-Employment	ttiller@cwcc.org	1
170.	Professional Service Group of New Brunswick	psgnbmkt@dol.state.nj.us	1
171.	Professional Services Group	cynthia.flaherty@dol.state.nj.us	1
172.	Professional Services Group	---	1
173.	Project Self-Sufficiency	---	1
174.	Puerto Rican Action Board	prabsocialserv@aol.com	1
175.	Puertorriquenos Asociados for Community Org. Inc.	pacoagency@yahoo.com	1

176.	Purchase College SUNY	career.development@purchase.edu	1
177.	Queens Educational Opportunity	n.williams.qns@eoc.cuny.edu	1
178.	Ramapo College of New Jersey	bwexler@ramapo.edu	1
179.	Ramapo College of New Jersey	dstark@ramapo.edu	1
180.	Raritan Valley College	wschnall@raritanval.edu	1
181.	Raritan Valley Workshop	sgranitski@nj.easter-seals.org	1
182.	Ready Foundation	thardy_ready@hotmail.com	1
183.	Rider College	careers@rider.edu	1
184.	Right Management	---	1
185.	Rosa Parks High School	---	1
186.	Rutgers University	cyoung@camden.rutgers.edu	1
187.	Rutgers University	thopkins@andromeda.rutgers.edu	1
188.	Salvation Army	---	1
189.	Seton Hall University	chaffija@shu.edu	1
190.	Seton Hall University	kajzerje@shu.edu	1
191.	Seton Hall University Career Center	desantan@shu.edu	1
192.	St. John's University	careers@stjohns.edu	1
193.	St. Matthew NIDA	edavisgrant@stmatthewnida.org	1
194.	St. Paul's College	athomas@saintpauls.edu	1
195.	St. Thomas Aquinas College	careers@stac.edu	1
196.	State of New Jersey Division of Employment Services	mwall@dol.state.nj.us	1
197.	State of New Jersey Division of Employment Services Dept. of Labor	afowler@dol.state.nj.us	1
198.	State of New Jersey Employment Center	---	1
199.	State of New York Employment Service Community Services Division	ray.simmons@labor.state.ny.us	1
200.	State of NJ DHS Commission for Blind & Visually Impaired	fblume@dhs.state.nj.us	1
201.	Stillman College	jcurrie@stillman.edu	1
202.	Stockton State College	linnea.moran@stockton.edu	1
203.	Sussex County Community College	ggustavson@sussex.edu	1
204.	The College of NJ	career@tcnj.edu	1
205.	The Leaguers Incorporated	---	1

206.	The New Hope Baptist Church	ktserver@aol.com	1
207.	Transitions	---	1
208.	Trenton Urban Women's Center	tauw@aol.com	1
209.	Union County College	rocco@ucc.edu	1
210.	Urban League of Bergen County	bobwalk122@aol.com	1
211.	Urban League of Morris County	wprimus@ulmcnj.org	1
212.	Urban League of Philadelphia	pjoellulp@aol.com	1
213.	Wagner College	vcrispo@wagner.edu	1
214.	Warren County College	guerin@warren.edu	1
215.	Women Aware Inc. - Outreach	---	1
216.	Women's Center for Education & Career Advancement	cjohnson@wceca.org	1
217.	Workforce Development Institute	tamra00@hotmail.com	1
218.	WRSU Rutgers - The State University	wrsu@scils.rutgers.edu	1
219.	YWCA	info@ywcacmail.com	1
220.	YWCA of Camden County & Vicinity	resctr1@bellatlantic.net	1